

Supplier Advertising

Be Seen. Be Booked. Be Desired.



THE MODERN

Digital Wedding Magazine

Now

A New Era of Wedding Inspiration

The Modern Vow is a digital wedding magazine redefining how modern couples discover suppliers.

We connect style-conscious couples with curated brands through elevated editorial content and intentional storytelling.

Our Couples (15,000+)

- Modern & style-led
- Planning across the UK
- Value aesthetic, experience & authenticity
- Actively booking trusted suppliers

Why The Modern Vow

- Curated, not crowded
- Affordable luxury positioning
- Editorial exposure + social reach
- Built to convert inspiration into bookings



- 11,000+ subscribers
- Combined Social following of 4,000 (approximately)
- 18 years of experience in the industry
- Dedicated service
- Professionally designed adverts included in every package



- Reach engaged couples at the point they're planning their wedding
- Long-term visibility with our 12-month supplier directory
- Promotion across Facebook and Instagram before, during and after publication
- Flexible packages to suit businesses of every size





CHOOSE YOUR PACKAGE

ESSENTIALS – £50

Perfect for businesses looking to establish their presence.

Includes:

- *Professionally designed Half Page Advert*
- *Featured in one digital edition*
- *1 Year Standard Website Listing*
- *2 Instagram/Facebook Stories*
- *1 Social Media Post*

Value: £110+

GROWTH – £90

Ideal for suppliers wanting to reach more couples.

Includes:

- *Professionally designed Full Page Advert*
- *Featured in one digital edition*
- *1 Month Featured Website Listing (Worth £20)*
- *1 Dedicated Social Media Post on Facebook, Instagram & Threads*
- *4 Instagram/Facebook Stories*
- *Saved to Supplier Highlights on Instagram*

Value: £180+



SIGNATURE – £140

Our best value package for businesses wanting maximum exposure.

Includes:

- *Professionally designed Full Page Premium Advert*
- *Priority advert placement (Placed within the first 15 pages)*
- *1 Month Featured Website Listing (Worth £20)*
- *2 Dedicated Social Media Posts on Facebook, Instagram & Threads*
- *6 Instagram/Facebook Stories*
- *1 Instagram/Facebook Reel*
- *Saved to Supplier Highlights on Instagram*
- *Featured in our monthly email to subscribers*

Value: £300+

PREMIER – £220

Designed for suppliers who want consistent visibility before and after publication.

Includes:

- *Professionally designed Double Page Spread*
- *Premium placement within the magazine (First 10 pages)*
- *1 Month Featured Website Listing (Worth £20)*
- *3 Dedicated Social Media Posts on Facebook, Instagram & Threads*
- *8 Instagram/Facebook Stories*
- *2 Instagram/Facebook Reels*
- *Saved to Supplier Highlights on Instagram*
- *Email Feature*
- *Supplier Spotlight Post on website*
- *Priority consideration for editorial opportunities*

Value: £450+

WEBSITE LISTING – £0

Every supplier can join our online directory.

Standard Listing — FREE

Includes:

Business name

Category

Contact details

Website link

Live for 12 months

FEATURED WEBSITE LISTING – £20/MONTH

*Limited to five businesses per month.

Includes:

All standard listing features +

Premium placement at the top of your category

Featured badge

Priority visibility

Live for 12 months (One month as featured then reverts to standard 12 month listing)

OPTIONAL ADD-ONS (MOST SUPPLIERS CHOOSE AT LEAST ONE
ADD-ON TO MAXIMISE VISIBILITY.)

Add-On	Price
Extra Social Media Story	£10
Dedicated Social Media Post	£15
Instagram/Facebook Reel	£30
Supplier Spotlight Blog	£25
Newsletter Feature	£10
Additional Half Page Advert	£30
Additional Full Page Advert	£50
Homepage Feature	£10

MULTI-EDITION SAVINGS

BOOK MULTIPLE EDITIONS AND SAVE.

EDITIONS SAVING

2 Editions 10% off

3 Editions 15% off

6 Editions 20% off

How It Works

THE MODERN VOW

1. Apply
2. Get approved
3. Submit your content
4. Go live + get seen



THE MODERN VOW

Join The Modern Vow
Apply now to be featured in our next issue.
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